

 Contract #
 4935113

 Schedule Dates
 07/30/21-08/09/21

 Advertiser
 Commitment to Seniors (142796)

 Agency
 Del Cielo Media (11175)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Est 727804 (1595326)

 Salesperson
 Monares, Barbara (3870)

 Sales Office
 WJLA/GJLA/EJLA

Product POLITICAL ISSUE (ns) (1187)
Brand Est 727804 (1595326)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Braunscheidel,Anne
Phone/Fax /
CPE Est 727804
Account Types Local/Political Issue Agency BRD

Billing Type Standard
Comments Est 727804

 Date Entered
 07/30/21

 Last Modified
 07/30/21

 Entered By
 Barbara Monares

 CO-OP
 No

15.00

\$147,645.00

External # Demo

Order Type 3 Wide Life

Package Deal Commission %

**Commission** \$26,055.00

Date:

Comments:

Net Total Sales Tax

Washington (WJLA)

Aug. 2021

Grand Total:

By Broadcast Month Spots

83

83

<u>Rate</u>

\$173,700.00

\$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spot	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/30/21-07/30/21	1		3:01P- The Drew Barrymore Show		9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9				1			\$350.00	\$350.00	Washington (WJLA)		7/30/21
2.0	Normal Line / SPOT	07/30/21-07/30/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon						1			\$750.00	\$750.00	Washington (WJLA)		7/30/21
3.0	Normal Line / SPOT	07/30/21-07/30/21	1	:30	11:35P- ABC-Jimmy Kimmel						1			\$600.00	\$600.00	Washington (WJLA)		7/30/21
4.0	Normal Line / Access	07/30/21-07/30/21	1	:30	7:29:26P- Jeopardy						1			\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
5.0	Normal Line / SPOT	08/08/21-08/08/21	1	:30	9A- ABC-This Week							1		\$40,000.00	\$40,000.00	Washington (WJLA)		7/30/21
6.0	Normal Line / SPOT	08/02/21-08/06/21	1		3:01P- The Drew Barrymore Show		1	1	1	1	1			\$350.00	\$1,750.00	Washington (WJLA)		7/30/21
7.0	Normal Line / SPOT	08/02/21-08/06/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			\$750.00	\$3,750.00	Washington (WJLA)		7/30/21
8.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	10:58:25A- ABC-The View		1	2	1	2	2			\$850.00	\$6,800.00	Washington (WJLA)		7/30/21
9.0	Normal Line / SPOT	08/09/21-08/09/21	1		3:01P- The Drew Barrymore Show		2							\$350.00	\$700.00	Washington (WJLA)		7/30/21
10.0	Normal Line / SPOT	08/09/21-08/09/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon		1							\$750.00	\$750.00	Washington (WJLA)		7/30/21
CONFIRMATION CONTRACT													RAC	CT				

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:45 PM on Friday, July 30 2021

Del ( 1427 Alexa	Arlingto  A-TV WASHINGTON, DC  Cielo Media  / Leslie Ave andria, VA 22301	rilson Blvd, 6th Floor in, VA 22209	Advert Agency Product Brand Salespe Sales O Buyer N Phone/ CPE Accoun Billing	rrson ffice lame Fax t Types Type nts	4935113 07/30/21-08/0 Commitment to Del Cielo Media POLITICAL ISS Est 727804 (15 Monares, Barba WJLA/GJLA/EJI Braunscheidel, / Est 727804 Local/Political I Standard Est 727804	9/21 o Seni o Seni a (111 UE (n S9532 ara (3 LA Anne	.75) (1) (6) (870) (870)	187)	RD				Date Enti- Last Mod Entered CO-OP External Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	dified 07 By Bo No  I #  I pe 3 Deal Sion 1! Sion \$  X x	Wide Life 5.00 26,055.00 147,645.00		Washingto By Broadcas Aug. 2021 Grand Total:	-	-	\$173,700 \$173,700	0.00
Line	Line Type / Break Type (Ref #)	Dates	Sec Le	ngth	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	1	Station		Comme	ents	Entered
11.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 10:58:2	5A- ABC-The View		1						1	\$850.0	0 \$850.0	0 Washington	(WJLA)			7,	/30/21
	Normal Line / SPOT	08/09/21-08/09/21	1	What Yo	6P- ABC-GMA3: ou Need to Know		1						1	\$500.0	<u> </u>	0 Washington				-	/30/21
120	Normal Line / CDOT	00/02/21 00/06/21	1 1	.20112.57.5	CD ADC CMA2.	1	1 1	1	1	1 1	1		-	l ¢∈∩∩ ∩	ol ∉⊃ ⊑oo o	0 Wachington	/\A/TLA\	1		ll-z	/20/21

11.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 10:58:25A- ABC-The View	1					1 \$850.00	\$850.00	Washington (WJLA)	7/30/21
12.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 12:57:56P- ABC-GMA3: What You Need to Know	1					\$500.00	\$500.00	Washington (WJLA)	7/30/21
13.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30 12:57:56P- ABC-GMA3: What You Need to Know	1	1	1 1	1		\$500.00	\$2,500.00	Washington (WJLA)	7/30/21
14.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30 9A- Live with Kelly	1	1	1 2	1		6 \$550.00	\$3,300.00	Washington (WJLA)	7/30/21
15.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 9A- Live with Kelly	2					2 \$550.00	\$1,100.00	Washington (WJLA)	7/30/21
16.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 5A- News-7News ON YOUR SIDE at 5AM	1					\$300.00	\$300.00	Washington (WJLA)	7/30/21
17.0	Normal Line / SPOT	08/02/21-08/04/21	1	:30 5A- News-7News ON YOUR SIDE at 5AM	1		1			2 \$300.00	\$600.00	Washington (WJLA)	7/30/21
18.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30 5:58:15A- News-7News ON YOUR SIDE at 6AM	1	1	1 1	1		\$600.00	\$3,000.00	Washington (WJLA)	7/30/21
19.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30 5:58:15A- News-7News ON YOUR SIDE at 6AM	1					\$600.00	\$600.00	Washington (WJLA)	7/30/21
20.0	Normal Line / SPOT	08/01/21-08/08/21	1	:30 7:58:40A- ABC-Good Morning America Sunday					1	2 \$800.00	\$1,600.00	Washington (WJLA)	7/30/21

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

Comments:

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B/E Bookend P/B Piggy Back

Printed At: 04:45 PM on Friday, July 30 2021

			Cc	ontrac	t# 4935113	3						- 1	Date Ent	ered ()	7/30/21	Wa	ashington (WJ	LA)		
			Sch	edule Date									Last Mod	lified ()	7/30/21	1 '	Broadcast Mont		Rate	
		WJLA	Adv	ertiser	Commitment to	o Seni	ors (	1427	96)				Entered	ву В	arbara Monares	I .	g. 2021	83	\$173,700.00	<u>'</u>
		1100 Wilson Blvd, 6th Floor	Age	ency	Del Cielo Media	a (111	75)						СО-ОР	N	0	Gra	ind Total:	83	\$173,700.00	)
G,		Arlington, VA 22209	Pro	duct	POLITICAL ISS	SUE (n	s) (1:	187)				1	External	#						
			Bra	nd	Est 727804 (15	595320	6)	•				-	Demo							
WJL	A-TV WASHINGTON, DC		Sale	esperson	Monares, Barb	ara (3	870)					•	Order Ty	pe 3	Wide Life					
			Sale	s Office	WJLA/GJLA/EJ	LA						ı	Package	Deal						
Del C	Cielo Media		Buy	er Name	Braunscheidel,	Anne						•	Commiss	sion % 1	5.00					
	Leslie Ave		Pho	ne/Fax	/							•	Commiss	sion \$	26,055.00					
Alexa	andria, VA 22301		CPE		Est 727804							- 1	Net Tota	I \$	147,645.00					
			Acc	ount Types	Local/Political	Issue /	Agen	су ВР	RD			:	Sales Ta	ĸ						
			Billi	ng Type	Standard															
			Con	nments	Est 727804															
																_				
Line	Line Type / Break Type	(Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Sta	ation	Comm	ents Ente	ered
21.0	Normal Line / SPOT	07/31/21-08/07/21	1		9A- ABC-Good Morning America Saturday 2						1		2	\$750.0	\$1,500.00	Washington (W.	ILA)		7/30/	21
22.0	Normal Line / SPOT	08/02/21-08/06/21	1		6:58A- ABC-Good Morning America		1	1	:	1 1			4	\$1,200.0	\$4,800.00	Washington (W.	ILA)		7/30/	21
23.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	6:58A- ABC-Good Morning		1						1	\$1,200.0	\$1,200.0	Washington (W	ILA)		7/30/	21

21.0	Normal Line / SPOT	07/31/21-08/07/21	1		9A- ABC-Good Morning America Saturday 2					1	2	\$750.00	\$1,500.00	Washington (WJLA)	7/30/21
22.0	Normal Line / SPOT	08/02/21-08/06/21	1		6:58A- ABC-Good Morning America	1	1	1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)	7/30/21
23.0	Normal Line / SPOT	08/09/21-08/09/21	1		6:58A- ABC-Good Morning America	1					1	\$1,200.00	\$1,200.00	Washington (WJLA)	7/30/21
24.0	Normal Line / SPOT	08/08/21-08/08/21	1		6:30P- News-7News ON YOUR SIDE Weekend at 630PM					1	1	\$900.00	\$900.00	Washington (WJLA)	7/30/21
25.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	11:35P- ABC-Jimmy Kimmel	1	1	1 1	1		5	\$600.00	\$3,000.00	Washington (WJLA)	7/30/21
26.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	11:35P- ABC-Jimmy Kimmel	1					1	\$600.00	\$600.00	Washington (WJLA)	7/30/21
27.0	Normal Line / SPOT	07/31/21-08/07/21	1	:30	7:28P- Jeopardy Wknd					1	2	\$2,200.00	\$4,400.00	Washington (WJLA)	7/30/21
28.0	Normal Line / Access	08/03/21-08/03/21	1	:30	7:29:26P- Jeopardy		1				1	\$5,000.00	\$5,000.00	Washington (WJLA)	7/30/21
29.0	Normal Line / Access	08/09/21-08/09/21	1	:30	7:29:26P- Jeopardy	1					1	\$5,000.00	\$5,000.00	Washington (WJLA)	7/30/21
30.0	Normal Line / Prime	08/01/21-08/01/21	1		6:58P- ABC-Americas Funniest Home Videos (Sunday)					1	1	\$4,000.00	\$4,000.00	Washington (WJLA)	7/30/21
															ıl.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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		Contract # Schedule Dates	<b>4935113</b> 07/30/21-08/09/21	Date Entered Last Modified	07/30/21 07/30/21
	WJLA	Advertiser	Commitment to Seniors (142796)	Entered By	Barbara Monares
obc	1100 Wilson Blvd, 6th Floor	Agency	Del Cielo Media (11175)	CO-OP	No
doo	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 727804 (1595326)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Del Cielo Media		Buyer Name	Braunscheidel, Anne	Commission %	15.00
1427 Leslie Ave		Phone/Fax	/	Commission	\$26,055.00
Alexandria, VA 22301		CPE	Est 727804	Net Total	\$147,645.00
		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Est 727804		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Prime	08/08/21-08/08/21	1	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)							1		\$4,000.00		Washington (WJLA)		7/30/21
31.0.1	Preempt	08/08/21														Washington (WJLA)	Program Change/Exception - ABC MLB	
32.0	Normal Line / Prime	08/05/21-08/05/21	1	:30	10P- ABC-The Hustler (Thursday)				2	2			2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/30/21
33.0	Normal Line / Prime	08/05/21-08/05/21	1	:30	9P- ABC-When Nature Calls (Thursday)				2	2			2	\$6,000.00	\$12,000.00	Washington (WJLA)		7/30/21
34.0	Normal Line / Prime	08/04/21-08/04/21	1	:30	10P- ABC-Match Game (Wednesday)				1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
35.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	9P- ABC-The Conners (Tuesday)			1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
36.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	7:57:56P- ABC-The Goldbergs (Tuesday)			1					1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/30/21
37.0	Normal Line / Prime	08/04/21-08/04/21	1	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
38.0	Normal Line / Prime	08/01/21-08/01/21	1	:30	10P- ABC-To Tell the Truth (Sunday)		1					1	1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/30/21
					CON	FIF	RMA	ΑT	ION	С	ON	ITF	RAC	T		<u> </u>		
Accepted-	-Agency/Advertiser:			Date:	Accepted-St									Date:	Comments:			

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Washington (WJLA)

Aug. 2021

Grand Total:

By Broadcast Month Spots

<u>Rate</u>

\$173,700.00

\$173,700.00

83

		Contract # Schedule Dates	<b>4935113</b> 07/30/21-08/09/21
	WJLA	Advertiser	Commitment to Seniors (142796)
obc	1100 Wilson Blvd, 6th Floor	Agency	Del Cielo Media (11175)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est 727804 (1595326)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Del Cielo Media		Buyer Name	Braunscheidel, Anne
1427 Leslie Ave		Phone/Fax	/
Alexandria, VA 22301		CPE	Est 727804
		Account Types	Local/Political Issue Agency BRD
		Billing Type	Standard
		Comments	Est 727804

Dates

Sec Length

Run Times

Date Entered	07/30/21 07/30/21
Entered By	Barbara Monares
CO-OP External #	No
Demo	
Order Type Package Deal	3 Wide Life
Commission %	15.00
Commission	\$26,055.00
Net Total	\$147,645.00

Rate

Total

Station

Sales Tax

Washington (WJLA	A)	
By Broadcast Month	Spots 5	<u>Rate</u>
Aug. 2021	83	\$173,700.00
Grand Total:	83	\$173,700.00
	00	Ψ1/3// 00:00

Comments

Entered

	- 71-7			- 5-		-			-								
39.0	Normal Line / SPOT	08/01/21-08/01/21	1		8P- ABC-Celebrity Family Feud (Sunday)						1	1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/30/21
40.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	10P- ABC-To Tell the Truth (Tuesday)			1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/30/21
41.0	Normal Line / Prime	08/02/21-08/02/21	1		9P- ABC-The Bachelorette (Monday)		1					1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/30/21
					CON	FIF	RM	ATI	ON (	CON	ITF	RAC	Т				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			
1																	

SPW Mo Tu We Th Fr Sa Su Spots

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Line Type / Break Type (Ref #)